



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NEW JERSEY

CONGRESSIONAL DISTRICT 7

Number of Recreational Boats*	15,878
Recreational Boating Industry Businesses	38
Total Jobs	1,642
Annual Recreational Boating-Related Spending	\$85.2 MILLION



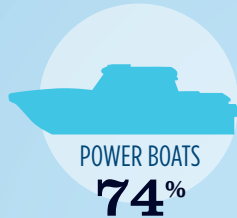
RECREATIONAL BOATS IN NJ-7

TOTAL BOATS* ▶ 15,878

REGISTERED BOATS 15,878

Power boats	11,737
PWCs	2,736
Sailboats	1,146
Other Boats	259

HOUSEHOLDS PER BOAT 16.8

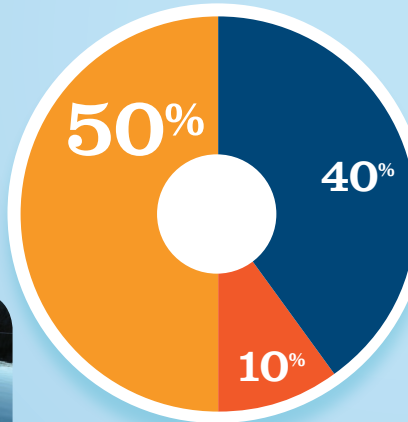


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN NJ-7

TOTAL BOATING JOBS ▶ 285

Boat Building	-
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	143
Dealers / Wholesalers	29
Boat Services	113

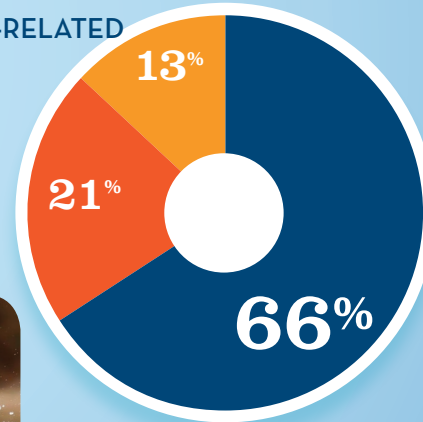


BOAT BUILDING † DLRS/WHOLESALERS
MOTOR/ENG. MFR. † BOAT SERVICES
ACC./SUPPLIES MFR. † 0%

RECREATIONAL BOATING-RELATED BUSINESSES IN NJ-7

TOTAL BUSINESSES ▶ 38

Boat Building	-
Motor / Engine Mfr.	-
Accessory / Supplies Mfr.	5
Dealers / Wholesalers	8
Boat Services	25



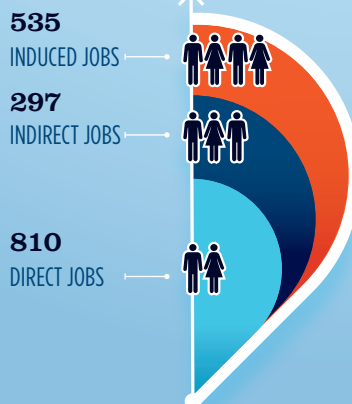
BOAT BUILDING † DLRS/WHOLESALERS
MOTOR/ENG. MFR. † BOAT SERVICES
ACC./SUPPLIES MFR. † 0%

ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NJ-7

EST. TOTAL JOBS ▶ 1,642

MILLIONS

EST. TOTAL LABOR INCOME	\$68.0
Est. Direct Income	\$28.1
Est. Indirect Income	\$16.5
Est. Induced Income	\$23.4

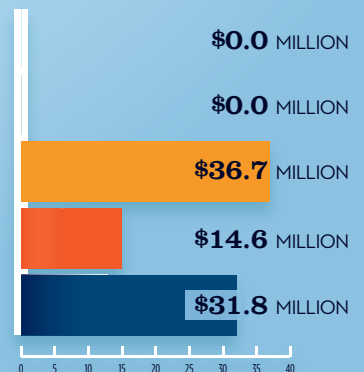


RECREATIONAL BOATING INDUSTRY SALES IN NJ-7

Boat Building	\$0.0
Motor / Engine Mfr.	\$0.0
Accessory / Supplies Mfr.	\$36.7
TOTAL MFR. SALES	\$36.7

Dealers / Wholesalers	\$14.6
Boat Services	\$31.8
TOTAL RETAIL & SERVICES SALES	\$46.4

BOAT BUILDING DLRS/WHOLESALERS
MOTOR/ENG. MFR. BOAT SERVICES
ACC./SUPPLIES MFR.



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University